# **ROBERT HENDERSON**

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## **EXPERIENCE**

## **Software Engineer**

Magic Eden | Remote

September 2023 - December 2024

Worked as a Frontend Software Engineer building the client-side application of Magic Eden, a digital asset (NFT) Marketplace. Magic Eden is a large React/NextJS/TailwindCSS application with millions of visitors each month.

- Led and built the ability to mint and buy secondary market digital assets with a credit card
- Lead a profile redesign which included selecting digital assets from multiple blockchains to showcase in one group
- Added a widget for users to use a credit/debit card to buy crypto on the Magic Eden app to top up their wallet
- Worked with UX Designers to create a crypto wallet with only your email address within the Magic Eden application, considering security, privacy, and UX
- Integrated social share images using Open Graph for Launchpad mints, secondary collections, and digital assets using dynamic data within the image like floor price, price, date, and supply
- Refined performance of repeated, complex grid cards on collection pages with infinite scrolling
- Triaged and fixed production bugs that were deployed at least 4 times per day, focusing on customer obsession
- Interviewed candidates frequently with live coding exercises

Software Engineer July 2022 - July 2023

Metaplex Studios | Remote

Built Creator Studio, a Solana 1st party application in a high-paced startup environment on top of various Metaplex protocols in the rapidly evolving Crypto sector. Creator Studio is a no-code solution for NFT creators to remove most of the friction of dropping art or an NFT collection on the Solana blockchain, namely hiring a developer.

- Coded the app using a React/Typescript/AWS/Amplify stack and Chakra UI for base components and styling
- Collaborated with UX Designers to ensure the implementation matches UX designs and expectations
- Designed and created GraphQL APIs through AWS Amplify for web2 database CRUD operations

## **Lead Software Engineer**

August 2018 - July 2022

Salesforce | San Francisco, CA

Architected and led the technical implementation of an Employee Service Catalog Builder application built using web components that includes a custom drag and drop library, lifted state management, and asynchronously loaded data to meet experienced page time SLAs. The application is designed to be performant and completely accessible from the ground up.

- Actively worked with Architects to design our data model as the Frontend Lead
- Built Java services for the frontend components to fetch data
- Created unit and functional tests using the Jest framework, Java unit testing, and Selenium end to end tests
- Mentored and coached junior engineers through pair programming and code reviews

Prior to the Service Catalog Builder, I led a team building the Employee Services Search using a web component stack to build a custom search engine to present Salesforce records according to UX mocks.

- Focused on both technical and UX performance with frontend techniques like debounce and use of stencils
- Contributed to UX, performance and security improvements for the global Salesforce CRM Search product
- Debugged and patched high-priority customer performance and security issues

## **Lead Frontend Software Engineer**

April 2015 - August 2018

Vlocity | San Francisco, CA

## Senior UI Developer

July 2010 - March 2015

Blue Acorn | Charleston, SC

## **EDUCATION**

Art Institute of Charleston | Associate of Arts in Web Design & Interactive Media

Graduated 2011

**College of Charleston** | Bachelor of Science in Business Administration

Graduated 2009